

ONE DAY ONE

GOAL

# HOW TO GUIDE

## WHAT IS IT?

One Day One Goal uses the power of football to raise awareness and increase observance of Peace Day, 21 September. This initiative highlights the ability of sport to transcend boundaries and teach values central to conflict resolution such as teamwork, respect and communication, whilst building self-esteem and giving purpose.

## HOW TO GET INVOLVED?

Use football to celebrate Peace Day; a kick about in the park with your friends, a match with your rivals or a fun tournament...any football event can be part of One Day One Goal.

## HOW TO IN 3 EASY STEPS



Organise your own or dedicate an existing match



Drop us a line with your plans at [onedayonegoal@peaceoneday.org](mailto:onedayonegoal@peaceoneday.org) or complete the **activities form**



Enjoy the match – play hard but fair and don't forget to send us photos and videos

WHO WILL YOU  
MAKE PEACE WITH?

#onedayonegoal #peaceday #21sept  
[onedayonegoal@peaceoneday.org](mailto:onedayonegoal@peaceoneday.org)

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